Mastering Your Microplate Assays:

A Guide to Best Practices & Troubleshooting

with Joko Logis, BMG Labteh, Australia

BMG LABTECH

The Microplate Reader Company

25th November 2025
11am (45 mins)

Microsoft Teams

Joko Logis
Technical Sales & Service Officer, BMG Labtech Australia

With over 10 years' experience in microplate reader sales, service, and support across APAC, Joko combines his biotechnology background with hands-on expertise to deliver tailored solutions for researchers. Passionate about knowledge sharing, he actively supports the scientific community. Outside of work, he enjoys running and VR gaming.

Struggling with inconsistent ELISA, DNA/RNA quantification or cell -based assays?

Join our FREE webinar and discover the secrets to achieving reliable data every time.

We'll dive into the common pitfalls and best practices for a wide range of assays.

🔬 Topics Covered

- **ELISA**
  Why your standard curves aren't linear – and how to fix it.
- **DNA/RNA Quantification**
  Tips for accurate measurement and avoiding contamination.
- **OD600 & MTT Assays**
  Ensuring reliable cell growth and viability data.
- **Antioxidant & Protein Assays**
  Maximizing sensitivity and reproducibility.

✨ Learn from the Experts

- Learn what to look out for in common assays
- Troubleshoot issues with guidance from our applications & tech support experts
- Explore our new microplate reader
- See how advanced features improve accuracy & reproducibility

FREE

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